iPodcasting

Tony Sams
iPodcasting
Tony Sams
iPodcasting 101

• Q. What is a podcast?
• A. A podcast is a recorded media presentation (iPod/Broadcast) that can be shared with other users, usually via the internet (iTunes).
• Q. Why should I create podcasts?
  • A. Because you should!
iPodcasting 101

- What do you need for this class?
  - iPod
  - MicroMemo
  - iTunes
iPodcasting 101

- Looking at your iPod
- Main Controls
  - Play/Pause/Power
- Menu
- Select
- Next/Previous
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- Additional Controls
- Lock-out
- Headphones
- Docking Port
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iPodcasting 101

- Other information
- Screen Care
- Safety Skin
iPodcasting 101
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- MicroMemo
  - Controls
  - Mic
  - Speaker
  - Line/Mic Input
  - Additional Mic
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• Scripting
  • What-to-Whom?
    • Informal/Formal
  • Where is it going?
    • email/website(blog)/iTunes U
iPodcasting 101

- Recording Issues
- Popping P’s
- Distance from mic (lapel mic)
- Recording quality
iPodcasting 101

- Getting Started
  - Connect mic to iPod
  - Select Record
  - Begin talking
  - Press Select to Pause or Stop and Save
  - That’s it!
iPodcasting 101

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- Adding content to iTunes
  - Open iTunes
  - Open Preferences under iTunes menu
  - Open Advanced Tab
  - Select Import Using AAC Encoder
iPodcasting 101

• Connecting iPod to computer
  • Connect iPod with docking cable
  • Click YES when iTunes opens prompting you to add new voice memo to Library
• Your iPodcast is done! (some what)
iPodcasting 101

- Adding Meta Data
- Info
- Artwork
iPodcasting 101

- Adding Meta Data
- Info
- Artwork
iPodcasting 101

- Adding Meta Data
- Info
- Artwork
- 300X300 px
iPodcasting 101

• Navigating to Voice Memo from iPod
• Use Menu to access main screen
• Extras
• Voice Memos (from there)
• Record
• Playback
• Delete
iPodcasting 101

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- You can now listen to your recorded iPodcast
- Drag the iPodcast you created onto the desktop
- You can now edit in Garageband
  - audio quality
  - Fix Errors
  - Create Enhanced iPodcast (slides)
iPodcasting 101

- Send your iPodcast to:
  - iTunes U
  - Students through email/Webct
  - Colleagues (mounted to server)
  - Create RSS Feed (Regular downloads)
  - Start a Pirate Radio show
iPodcasting 101

...and now for something completely different
Profcast(ing)
Creating “Enhanced” podcasts on the fly

Demo
iPodcasting 101

QUESTIONS

*See Matt Irsik’s presentation on Enhanced podcasting
*See Richard Glasers presentation on iTunes U